

## **FFI CEO RECEIVES WOMAN OF INFLUENCE AWARD**

INDIANAPOLIS, INDIANA – February 8, 2010 – Fortune Industries, Inc. (NYSE Amex: FFI) announced that Tena Mayberry, President and CEO, has been named a “Woman of Influence” by the Nashville Business Journal.

Each year, the Nashville Business Journal honors area business women as “Women of Influence” for their leadership and contributions to the community. Mayberry was one of six corporate executives who received the award on February 4<sup>th</sup>, at a presentation attended by more than 400 business and community leaders in Nashville, Tennessee.

Mayberry has served as President of FFI since April 2009 and was appointed CEO in January 2010. In 2007, she became President of Century II Staffing, Inc., a wholly-owned subsidiary of FFI located in Brentwood, Tennessee, after serving four years as Chief Operating Officer, two years as Senior Vice President and four years as Vice President. Prior to joining Century II, Mayberry served in management positions with Contract Sales Managers, Kroger Co. and Norrell Temporary Services. Ms. Mayberry holds a B.S. in marketing and business management from Tennessee Technological University.

### **About Fortune Industries, Inc.**

Fortune Industries, Inc. is a professional employer organization (PEO) to small and medium-sized businesses in 47 states, providing human resource management & consulting, training & compliance, risk management, and benefits administration.

Fortune Industries, Inc. is based in Indianapolis, Indiana and is publicly traded on the NYSE Amex exchange under the symbol FFI. Additional information about Fortune Industries, Inc. can be found at [www.ffi.net](http://www.ffi.net).

*This press release and other statements by Fortune Industries, Inc. may contain forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. Forward-looking statements are typically identified by words or phrases such as "believe," "expect," "estimate," "potential," or future/conditional verbs such as "will," "should," and "could" or the negative of those terms or other variations of them or by comparable terminology. The absence of such terms, however, does not mean that the statement is not forward-looking. Any such forward-looking statements are not guarantees of future performance and involve risks and uncertainties that could cause actual results to differ materially. Factors that might cause or contribute to such differences, include, but are not limited to, the risks and uncertainties that are discussed under the heading "Risk Factors" and "Management's Discussion and Analysis of Financial Condition and Results of Operations" within the Company's Form 10-K for the year ended June 30, 2009. The Company undertakes no obligation to publicly update or revise any forward- looking statements, whether as a result of new information, future events or otherwise. Readers should carefully review the risk factors disclosed within the*

*Company's Form 10-K and other documents filed by the Company with the Securities and Exchange Commission.*

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